



BLUESTONE PHYSICIAN SERVICES PRESENTS:  
**CHANGING THE FACE  
OF GERIATRIC CARE**  
1<sup>st</sup> Annual Conference

Friday, April 17

7PM Welcome Dinner and Keynote: Dr. Andy Mayo -  
Using Methadone In The Hospice Setting

Saturday, April 18

8-9AM Saturday Morning Breakfast and Sponsorship Showcase

9-10AM **Dr. David Gish** - Medication Pitfalls for Managing  
Behaviors Associated with Dementia

10-11AM **Dr. Rebecca Meyerson** - Lewy Body Dementia,  
Parkinson's Disease and Associated Dementia

11AM-12PM **Dr. Paul Lewis, FAAFP, CPE** - Dermatologic Conditions  
in the Geriatric Patient

7PM Saturday Night Celebration Dinner and Keynote:  
**Teepa Snow - MS, OTR/L, FAOTA** - Dementia 360

Sunday, April 19

9-10AM Sunday Morning Rise and Shine Breakfast:  
**Brian R. Purtell** - Legal, Regulatory and Ethical  
Challenges in Assisted Living Communities

10-11AM **Sarah Keenan, RN** - Healthcare and Payment Reform

11AM-12PM **Terry R. Barclay, Ph.D.** - An A-Z Guide for Working  
with Patients with Memory Loss & Dementia

12PM Guest Departure



### **Todd Stivland, MD**

Owner & CEO, Bluestone Physician Services

An entrepreneur at heart, Dr. Stivland is dedicated to changing the way health care is delivered. After founding Bluestone Physician Services in 2006, Dr. Stivland has grown it from a small start-up to the largest on-site provider for people in assisted living facilities in Minnesota. He applied his 19 years of experience as a family physician to create an innovative health care model for patients who need extensive medical and community services.

- Board-Certified Family Medicine, University of Wisconsin-Madison
- Board-Certified Hospice and Palliative Care
- Doctor of Medicine, Mayo Medical School, Rochester, MN
- Bachelor of Arts, St. Olaf College, Northfield, MN



### **Andrew Mayo, MD (KEYNOTE SPEAKER)**

Chief Medical Officer, St. Croix Hospice

Driven by his passion for education, for several years, Dr. Mayo acted as preceptor through United Family Practice, hosting and instructing family practice residents in a rural setting. Along with his Family Practice Clinic at River Valley Medical Center in WI from 1997 to his recent departure, Dr. Mayo acted as Physician Coordinator for St. Croix Regional Medical Center. Dr. Mayo is currently President of Polk County Medical Society.

- B.A. Biology, St. Olaf College
- M.D., University of Minnesota Medical School
- Family Practice Board Certification, University of Minnesota Bethesda Family Practice Residency



### **Teepa Snow, MS, OTR/L, FAOTA (KEYNOTE SPEAKER)**

Founder, Positive Approach, LLC

Teepa is one of America's leading educators on dementia. Working as a Registered Occupational Therapist for over 30 years, her wealth of experience has led her to develop Positive Approach™ to Care techniques and training models that now are used by families and professionals working or living with dementia or other brain changes throughout the world. Teepa is an advocate for those living with dementia and has made it her personal mission to help families and professionals better understand how it feels to be living with the challenges and changes that accompany various forms of the condition so that life can be lived fully and well. Her company, Positive Approach, LLC was founded in 2005 and offers education to family and professional care partners all over the world. She is a graduate of Duke University, and received her MS degree from the University of North Carolina in Chapel Hill. As an Occupational Therapist with over 30 years of experience in geriatrics, she has worked as the OT Director in a head injury facility, a clinical specialist in geriatrics for a Veteran's Administration Medical Center, and a Restorative Care Coordinator for a long term care facility. Her hands on caregiving experiences include providing direct care in home health, assisted living, long term care, and rehabilitation settings. Teepa also served as the Director of Education and Lead Trainer for the Eastern N.C. Chapter of the Alzheimer's Association, and as a clinical associate professor at UNC's School of Medicine, Program on Aging.

The letters behind Teepa's name represent the following credentials: MS (Master of Science), OTR/L (Occupational Therapist, Registered and Licensed), FAOTA (Fellow of the American Occupational Therapy Association).



### **David Gish, MD**

Psychiatrist, Bluestone Physician Services

Dr. Gish joined Bluestone in 2010, He is a pioneer in on-site psychiatric care, and leads the way in use of tele-health in residential psychiatric settings and underserved rural areas.

- Board-Certified in Neurology and Psychiatry
- Psychiatry and Neurology Residencies at University of North Dakota
- Doctor of Medicine, Saba University School of Medicine, Netherlands
- Bachelor of Science, North Dakota State University



### **Sarah Keenan, RN, BSN**

President, Bluestone Physician Services

Sarah Keenan has worked with seniors in the health care industry for over 20 years, providing community care expertise and implementing clinical programs serving over 10,000 people. Sarah started out her career as a registered nurse. She became director of nursing for long-term care where she worked with seniors as one of the first Medicare coordinators. Keenan also worked as a care coordinator for seniors insured by Medica, one of Minnesota's largest health insurers. She has been published in medical home journals and speaks nationally on care coordination and preventative care in the Medicare population.

- Bachelor of Science in Nursing, Montana State University



### **Rebecca Meyerson, MD**

Neurologist, Sanford Neuroscience Clinic

Dr. Meyerson is an expert in her field, specializing in movement disorders. She has created innovative models of care in on-site settings for neurologic consultations.

- Medical School: University of Minnesota Medical School (Minneapolis, MN)
- Residency: Neurology: University of Minnesota Medical School (Minneapolis, MN)  
Neurology: University of Rochester (Rochester, NY)
- Fellowship: Pain Management: Hennepin County Medical Center (Minneapolis, MN)



### **Brian Purtell, J.D.**

WHCA/WiCAL Wisconsin Health Care Association/Wisconsin Center for Assisted Living

Brian serves as the Executive Director of WiCAL and the Director of Legal Services to the WHCA. He has 15 years of health law legal experience, 13 of which have been in service to the WHCA. He is a leading voice of the long term care profession within Wisconsin and nationally through AHCA/NCAL. His years of association experience allow him to establish the necessary skills, knowledge, reputation and credibility to serve the WiCAL and WHCA memberships. As one of three registered lobbyist on staff, he supports legislative advocacy and leads the association's regulatory advocacy efforts.

- University of Pittsburgh School of Law JD - Juris Doctor 1993
- University of Wisconsin, Madison Political Science BA - Bachelor of Arts 1989



### **Terry Barclay, Ph.D., LP**

Clinical Neuropsychologist

Dr. Barclay is the Director of Neuropsychology at HealthPartners and Regions Hospital in St. Paul and maintains a private practice in Edina, MN. He specializes in neurodegenerative disease and early detection of cognitive impairment in the geriatric population. As a Research Investigator with the Alzheimer's Research Center, his published findings have described the relationship between cognitive impairment and medication compliance, the characterization and measurement of neuropsychiatric symptoms among patients in long term care, outcomes in medication therapy for the treatment of dementia, and the impact of behavioral and emotional disturbances on professional caregivers.

Dr. Barclay also serves as the Clinical Director of Minnesota's statewide program for dementia caregivers, is a member of the Medical and Scientific Advisory Council for the Alzheimer's Association Minnesota and North Dakota, and is a dementia consultant for the Minnesota Department of Human Services.

- Professional School in Clinical Psychology: Michigan State University
- Internship in Clinical Psychology: West Los Angeles Healthcare Center
- Fellowship in Neuropsychology: UCLA Resnick Neuropsychiatric Hospital



### **Paul Lewis, MD**

During his tenure as Medical Director at University of South Florida, Paul led the Turley Family Health Center team in achieving NCQA certification as a Level 3 Patient Centered Medical Home. This recognition in 2011 was the 1st Residency Practice Site in the State of Florida to achieve certification. He was also one of the lead Physician Informaticists in the Baycare Health System during the implementation of its inpatient electronic medical record and chaired the Internal Medicine and Critical Care Committees. Additionally, he received the Certified Physician Executive designation in 2013 from the American College of Physician Executives.

He has a passion for clinical medicine and has for several years in a row been listed in the Best Doctors in America® database as elected by his peers. His clinical interests include informatics, inpatient medicine, geriatrics and dermatology.

- Medical Degree: University of South Florida, Tampa, FL
- Residency: Family Medicine, USF-Morton Plant Mease, Clearwater, FL



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